

FOR PROVIDERS

medkaz[®]



**Why support MedKaz
for my patients?**

Bottom line, it frees you to talk more with your patients, practice better medicine; increases your income.

- You use it alongside your EMR or paper charting system.
- Unlike your EMR experience. Requires no special training; simple to use, blends seamlessly into your workflow.
- Gives you complete picture of your patients' care from other providers; saves time with each patient.
- Your patients enjoy peace of mind, better care, better health; experience fewer medical mistakes, tests, sick days; save deductibles, copays.

It's the only system providing total interoperability today and it can increase your income materially.

What is MedKaz?

MedKaz is a groundbreaking *patient-focused health record system managed and paid for by the patient*. It aggregates your patient's *complete* record from *all* their providers in *all* formats — electronic, paper and images — *in one place*, on their MedKaz mini-drive along with our patented MedKaz application to manage them. They own it, carry it on a key chain, in a wallet or wear it. (It can also include other's records, such as children, parents and even pets.)

It is the *safest, most secure record sharing system available*. When a patient needs care, they give their MedKaz to any provider, in network or out, at home or away. Up-to-date information about your patient is waiting when you or other providers log on, and with two or three clicks you can search for and access specific records — even during power outages, natural disasters and without Internet access. All you need is a charged computer. There is no other system like it.

We're not permitted to plug a USB drive into our computers.

That's fine. In fact, we recommend that you *not* plug your patient's Medkaz into *your* system. *You should plug it into a standalone computer* in your exam room (they cost less than \$400), and use it alongside your charting system. This way, MedKaz can't expose your system to malicious software, and vice versa. You access *your* records and write *your* progress notes for your patient on *your* system; as needed, you search and access your patient's records from their *other* providers on your patient's MedKaz.

How does MedKaz work?

Anytime your patients need care, they give you their MedKaz. When you log on, a current Health Summary and other documents, such as a Referral Request, are waiting. They are displayed as PDF documents in a browser and bring you up to date in seconds with your patient's care and issues — saving you three to six minutes trying to elicit this same information. (The Health Summary is “dynamic” — it is generated anew each time a provider logs on and its content changes as your patient's issues and care change.) As you examine and treat your patient, you use your regular

charting system and record your progress notes in it. When you need to know about your patient's care from their *other* providers, with only two or three clicks you can electronically search their MedKaz and read their *other* providers' progress notes and records.

This search function is the "magic" that makes MedKaz so powerful. Following each encounter, either you or we send your notes from *your* EMR system to our Server (if you do, we pay you), which makes them searchable and emails your patient to download them to their MedKaz! When your patient has done so — it only takes two clicks, we erase them from our Server so they can't be breached or stolen. Also, if your patient changes their personal information, we send you updates for your records.

Does MedKaz disrupt my workflow?

No. It blends seamlessly with your workflow, saves you time with each patient, and helps you coordinate their care. When you need to see specific records, a Google-like search instantly displays every relevant record in a browser.

How does MedKaz handle paper records?

Easily! Either we or your assistant attaches digital fields to them and our Server turns them into *searchable* PDF documents. Your patient downloads them to their MedKaz. When you search it, they pop up along with all the electronic records that meet your criteria. You double click to open them in a browser.

How much does MedKaz cost me?

Nothing. MedKaz is free to providers and requires only a small investment in standalone computers. Patients pay \$9.00 per month, first yr; \$7.00 per month, second yr. Family and Group Packs, less. You'll actually make money supporting it.

How does MedKaz increase my income?

In one of two ways — both are free. You can become a MedKaz Licensee and we pay you every time your assistant uploads a patient record to our Server. Or you can become a Distributor-Licensee, purchase MedKaz drives wholesale, dispense them to your patients at retail, and upload records to our Server after each visit.

A typical Distributor-Licensee can annually earn an additional \$50,000 simply by embracing MedKaz; group practices, hospitals, ACOs hundreds of thousands to tens of millions of dollars annually, depending upon their size.

To see how much new revenue your practice can generate, go to medkaz.com/valuecalculator.

To learn more about becoming a Licensee or Distributor-Licensee, email us at Info@medkaz.com or phone **877 580-4500**.

Is MedKaz hard to use?

No. Unlike your EMR system, it's user friendly and *requires no special training*. If you can log on to a computer, perform a search and read a document in a browser, you can use MedKaz. If your older patients have a problem, a family member or friend usually will help.

Is MedKaz secure?

Yes, it's *password controlled to two levels*: one to open the MedKaz, the second to open individual records your patient previously locked. It is encrypted and HIPAA compliant so their records are secure if they lose it. They recover their backed-up records to a new MedKaz with our easy-to-use Recovery procedure.

Can my patient's records be breached or stolen?

Not from us. We don't store patient records on our Server. When they and others to whom they have authorized us to send copies of their records have downloaded them, we erase them from our Server.

To learn more, e-mail us at Info@medkaz.com.
To get help with a problem, write to
ProviderSupport@medkaz.com. Or to talk, call
877 580-4500.

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