

medkaz®



**Why support MedKaz  
for our patients?**

Bottom line, your providers can deliver better care, avoid costly mistakes; your patients can manage their care; you enjoy new revenues and profits.

- Providers use it alongside your EMR or paper charting system; does NOT jeopardize your computer system.
- Requires no special training, simple to use; blends seamlessly into providers' workflow.
- Providers can treat patients, generate revenue even when your EMR system is down.
- Providers can coordinate their patients' care; avoid medical errors, unnecessary costs.
- Your patients are happier, enjoy peace of mind; can better manage their care.

## What is MedKaz?

MedKaz is a groundbreaking patient-focused health record system that provides total interoperability today. It aggregates a patient's *complete medical record* from *all* their providers in *all* formats — electronic, paper, images — *in one place*, on their MedKaz mini-drive, along with our patented MedKaz application to manage them. Each record is complete rather than a summary and is stored as a searchable XML-formatted PDF document that you read in a browser. The patient carries their MedKaz on a keychain, in a wallet or wears it, and gives it to any provider at the point of care. (A single MedKaz can store multiple patients' records, including children, elderly parents, friends, patient-clients, or even pets.)

MedKaz is the only system providing total interoperability today and can increase your income materially.

## MedKaz uses PDFs; it doesn't meet our big data and public health needs

On the contrary, MedKaz is enormously flexible — perhaps more so than any other system, and can meet your big data and public health needs better than other systems. Just as you can send emails to individuals or groups, our Server can send a patient's records to patient-directed individuals or groups and in the format each requires.

With patient authorization, we can send their records as *searchable* PDFs to their providers so they can coordinate the patient's care, and to family members and care givers. (When your EMR vendor creates an interface with our open API, we can send XML-formatted de-identified records to researchers and providers for data mining and public health purposes.)

MedKaz can also store a patient's genetic code so it is instantly accessible to researchers and care providers.

## **We don't allow USB drives to be plugged into our system**

That's fine. In fact, we recommend that providers *not* plug a patient's MedKaz into your computer system. *They should plug it into a standalone computer in the exam room, and use it alongside your system.* This way, MedKaz can't expose your system to malicious software, and vice versa.

Providers should use their EMR system to access *their* patient records and write *their* progress notes for each visit. They should access their patient's MedKaz to read the patient's *other care providers' records* so they can coordinate care, avoid medical errors and unnecessary visits, tests, procedures and thereby deliver better, coordinated, lower-cost care.

## **Our providers haven't time to learn or bother with a new system**

Unlike EMR systems, MedKaz requires *no special training*. Anyone who can log onto a computer, perform a search and read a document in a browser, can use MedKaz. Moreover, MedKaz increases provider efficiency, *saves them time with each patient* and blends seamlessly with their workflow. When they log on, MedKaz generates reports drawn from their patient's MedKaz that quickly bring them up to date about their patient's conditions, issues, meds, current care, etc.

## **We can't afford another system**

Respectfully, you can't afford to not support MedKaz! It is *free to providers and actually generates an entirely new source of revenue*, most of which drops directly to your bottom line. By embracing MedKaz, a PCP can earn an additional \$50K per year; depending upon its size, a group practice, hospital or ACO can increase its operating income by hundreds of thousands to tens of millions of dollars annually. The only investment required is for standalone computers which cost less than \$400 each.

To see how much new revenue your practice, hospital or ACO can generate using MedKaz, go to [medkaz.com/valuecalculator](http://medkaz.com/valuecalculator).

## Who pays for MedKaz?

Currently, patients subscribe to MedKaz for \$9.00 per month the first year; \$7.00 per month the second year (“Family Packs” are less). This annual subscription includes the MedKaz mini-drive and our annual Update & Support Service (described below). When employers, insurers and government see that MedKaz actually reduces healthcare costs and, in turn, their annual health insurance costs, we believe they’ll offer MedKaz as a wellness benefit to their employees/insureds. (Group rates can be as low as \$4 per employee per month, depending upon the number participating.) Irrespective of who pays, everyone benefits financially from MedKaz.

## How does MedKaz work?

The patient gives their MedKaz to a care provider. The provider logs on and reads the Health Summary and other waiting documents, such as a Referral Request from a referring provider, that bring the provider up to date in seconds with their patient’s issues. (They otherwise must spend three to six minutes trying to elicit this information.) These reports are “dynamic” — they’re generated anew each time a provider logs on and contain the patient’s most current information. As the provider examines the patient, with only two or three clicks they can search their patient’s MedKaz for specific records to understand the care their patient is receiving, or has received, from other care providers. The records are displayed as PDFs in a browser. *This search function is the “magic” that makes MedKaz so powerful! Displaying records in a browser is what makes MedKaz so easy to use.*

If the provider wants to download a copy of another provider’s record(s) to their own system, the patient must enter their password. The provider then can print a copy or download the record as a PDF document or as structured data (when your EMR vendor has created an interface with our open API).

*No extra data entry is required by the provider.* When the provider completes and signs their progress note on *their* computer, an assistant uploads a copy to our MedKaz Server which makes it searchable, formats it in XML, and emails the patient to download it — which the patient does with only two clicks. We then erase it from our Server so it cannot be breached or stolen.

Most importantly, *we pay the provider, practice, hospital or ACO when a record is uploaded.* This is a big incentive for providers to embrace MedKaz. As described above, this new source of revenue can add \$50K to a typical PCP's income, and hundreds of thousands to tens of millions to groups, hospitals and ACOs, depending upon their size.

## **How do a patient's past records get on their MedKaz?**

The patient activates their MedKaz by entering their personal, administrative and medical information and, using our automated procedure, the names of their current and important past care providers. They then complete an automated Request Records procedure which generates two pre-populated documents for each provider, a Request for Records and a HIPAA Release. These documents instruct and authorize providers to send copies of their records to our Server. The patient signs and sends them to their providers.

In turn, their providers assemble and send the patient's records to us either as paper or PDF documents — the time required is the same as faxing a patient's records. (The patient pays the provider directly for these records.)

We receive the records, process them — using OCR technology we make them electronically searchable and downloadable as structured data — then email the patient to download them. When they have done so, we erase them from our Server so they're not available to be breached.

To learn more, e-mail us at [Info@medkaz.com](mailto:Info@medkaz.com).  
To get help with a problem, write to  
[ProviderSupport@medkaz.com](mailto:ProviderSupport@medkaz.com). Or to talk, call  
**877 580-4500**.

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