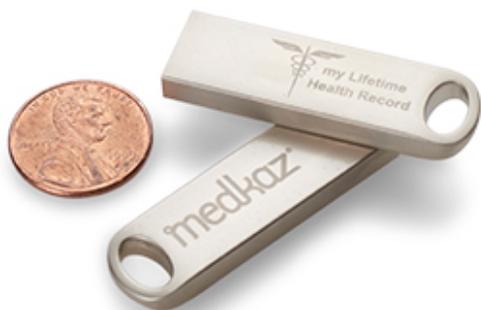


Health Record Corporation

Creator of **medkaz**

Confidential



medkaz[®]

For Providers
Demonstration Program Guide

Guide To Participating in the MedKaz[®] for Providers Demonstration Program

General Information

Purpose

- Our MedKaz Demonstration Program will give you and your patients, first-hand experience using the groundbreaking MedKaz patient-focused health record and convince you and your administrators that you should use MedKaz with all your patients.
 - You'll see how seamlessly MedKaz blends into your workflow, saves you time with each patient, helps you avoid medical errors, unnecessary visits, tests, studies, and procedures, generates a new source of income (most of which drops right to your bottom line), and enables you to coordinate care and improve outcomes. (You'll also find that MedKaz, in contrast to your EMR system, requires no special training.)
 - You'll see how positively your patients respond to MedKaz. They'll find peace of mind knowing that anytime, anywhere they need care, you and other providers can immediately access their complete medical record from all their providers in one place — on their MedKaz. They'll enjoy reading your notes and their other providers' notes, and creating addenda to add their comments or correct mistakes. They'll feel empowered to manage their own care and participate in their care decisions.
 - They'll also see that MedKaz actually saves them time off from work, avoids problems and unnecessary visits and tests, and saves them increasingly costing deductibles and copays. Last but not least, they'll delight in not having to answer the same questions over and over — because all their information is on their MedKaz!

Program Scope and Costs

- Program length and costs: One year, free to patients and providers.
- Number of providers per practice (preferably PCPs): two or more; number of patients: 150 or more per provider.
- When Program ends:
 - Patients may subscribe to our HRC Update & Support Service (which includes updating the patient's MedKaz following each visit plus application upgrades), or continue using their MedKaz but without updates. An annual subscription is \$7.00 per month, or only

\$74.95 if paid in one payment. (Ultimately, we expect employers, insurers or government will pay the subscription fee since they realize the real savings MedKaz generates.)

- If you become a MedKaz Licensee (it's free), you'll be paid to upload and verify patient records (see below). Uploading takes less than three minutes per record.

Program Requirements

- You or your practice and we, HRC, must enter into two agreements: a simple working arrangement governing the Program, and a Business Associate Agreement to maintain HIPAA compliance. (We'll provide both, or use yours if you prefer.)
- We will provide training and support to you and your patients throughout the Program.
- You must provide a standalone computer for each participating provider and one wireless printer for the office (costing less than \$400 and \$100, respectively), to be used in your Exam Rooms alongside your charting system, whether electronic or paper.
- MedKaz blends seamlessly with your workflow. And by using it alongside your charting system rather than plugging it into your computers, you'll enjoy total interoperability today without having to worry about viruses, malware or ransomware infecting your system or your patient's MedKaz.
- During the Program, your assistant will send copies of your participating patients' past and current records to us. We will process them and email your patients when their records are ready to be downloaded to their MedKaz (downloading takes only two clicks).
 - We will tally the number of records you submit and calculate the revenue you would have received if you had sent your records directly to our Server rather than to us. (As a regular Licensee we pay you for doing so; your cost is negligible.)
 - A typical PCP who becomes a MedKaz Licensee can earn as much as \$50K per year; groups, hospitals and ACOs depending upon their size can earn hundreds of thousands to millions of dollars annually.
- Also, during the Program, each participating provider will maintain a simple Program Log (an Excel spreadsheet) to track the time, savings, other benefits and/or problems generated by MedKaz. (Updating this Log takes less than a minute following each visit.)

Getting Started

- You will select and invite patients to participate in the Program. Ideally, they will include a mix of patients, from chronically ill/medically fragile to healthy.

- Your patients will sign and submit both a HIPAA Release and a Program Enrollment form (both of which we will provide) with a \$15 deposit. We refund this deposit when they activate their MedKaz. (This deposit serves a modest incentive for the patient to activate their MedKaz rather than merely placing it in a drawer.)
- You send your patients' past records to us (as PDFs or paper documents). We process them (i.e., make them searchable and format them in XML), download them to their MedKaz and mail their MedKaz to them.
- Your patient activates his or her MedKaz by signing our online User Agreement and HIPAA Release; reads our Privacy Policy Statement, enters at least one care provider and their personal information. (We then refund their \$15 deposit.)
- Using our automated procedure, they also request their records from their other current providers and those who previously treated them for something important. (We process these records just as we do yours, and email your patient when they are available to be downloaded.)

Ongoing Use

- You instruct your patients to carry their MedKaz on their keychain, in their wallet or wear as a pendant, and anytime, anywhere they need care, they simply give it to the provider treating them.
- When your patient arrives for an appointment, you or an assistant plug their MedKaz into a standalone, un-networked computer, log on and read the Health Summary and other waiting documents. They quickly update you about your patient's issues and save you three to six minutes with each patient. (As described above, this parallel system blends seamlessly with your workflow and guarantees that MedKaz cannot corrupt your network.)
- You examine your patient as usual and, as needed, you electronically search your patient's MedKaz (on your standalone computer) for specific information about your patient's care from other providers.
 - This Search function combined with the fact that MedKaz contains a patient's complete medical record from all their providers is what makes MedKaz so powerful yet easy to use, and differentiates it from all other systems. It brings up every record on your patient's MedKaz that contains the search term and displays them in an easy to read browser — with the search term highlighted (so you needn't rummage through long notes to find what you are looking for).
 - If you want to print or download a copy of another provider's record(s) to your system, your patient merely enters their password. (Note: MedKaz works during power or Internet outages, and natural disasters. All you need is a charged computer.)

- You enter your progress notes for the current visit into your charting system and send a PDF copy or printout to us to process for your patient to download.
- Following the visit, you post your observations on the Program Log (a simple Excel spreadsheet we provide) to quantify and report how MedKaz impacted your encounter — both positively and negatively, saved you time, helped you deliver better care, etc. (this step takes a minute or less.)
- We process your notes, i.e., make them searchable and format them in XML, and email your patient to download them to their MedKaz. We erase them from our Server when they've done so.
 - If you keep paper charts, you can download your now-digitized handwritten or transcribed notes to our free PRM application and manage your notes on your computer rather than having to pull your patient's paper chart.
- Your patient plugs their MedKaz into their computer and with only two clicks downloads the note — and their MedKaz is up to date! Your patient can then read your notes, create addenda to correct mistakes if there are any or add comments to your notes (addenda are permanently attached to the note).

Conclusion

- By participating in this Demonstration Program, you will see first hand that MedKaz fulfills its promise: it saves you time with each patient, enables you to coordinate your patients' care with their other providers, avoid medical errors, generates new income, and engages your patients in their care management and decisions.
 - You'll also see up close how powerful-yet-easy-to-use MedKaz is, how smoothly it blends with your charting system; that it is the safest, most secure system available; that it enables you and other providers to treat your patients more effectively anytime, anywhere, and deliver better, coordinated, lower-cost care even during power or Internet outages, and natural disasters.
 - And you'll see how MedKaz can facilitate major changes in healthcare: to value-based care, to precision medicine, to the restructuring of care delivery systems, to providing an unparalleled network for providers, patients, care givers, and others to communicate.
- If any questions arise during the Program, we will be here to support you. Please call us at 802 484-0249 or write to us at Program@medkaz.com. We will answer your questions and address your concerns promptly.